

## Blockchain Meets Sextech

### Open

#### Better Together

All of our projects are either crowd-sourced or open-source. And we always look for new ways to give back to our users.

#### Experienced

The Lood Network consists of people having years of experience in running a variety of adult ventures.

### Secure

#### Less is more.

Contrary to industry trends in big data and analytics, our servers breathe easier when ignoring the finer details about our users. It's hard to steal what we don't have.

### Mature

#### Adults Only!

Our long-term goal is to change the way the public perceives adult entertainment. We'll start with being responsible.

### Intimacy and Technology

#### Keeping Your Business Personal.

We are developing a payment processing and resource platform for adult industry professionals to plan and view the combined analytics of their content. As well as send, receive and swap Bitcoin for Lood and other adult cryptocurrencies regardless of chain and protocol.



### Trendy

#### Sex sells.

Adult content just is not going anywhere anytime soon.

### In-House

#### DIY

All of our core technology was written in-house. From our desktop software to the cloud.

### Trusted

#### We promise.

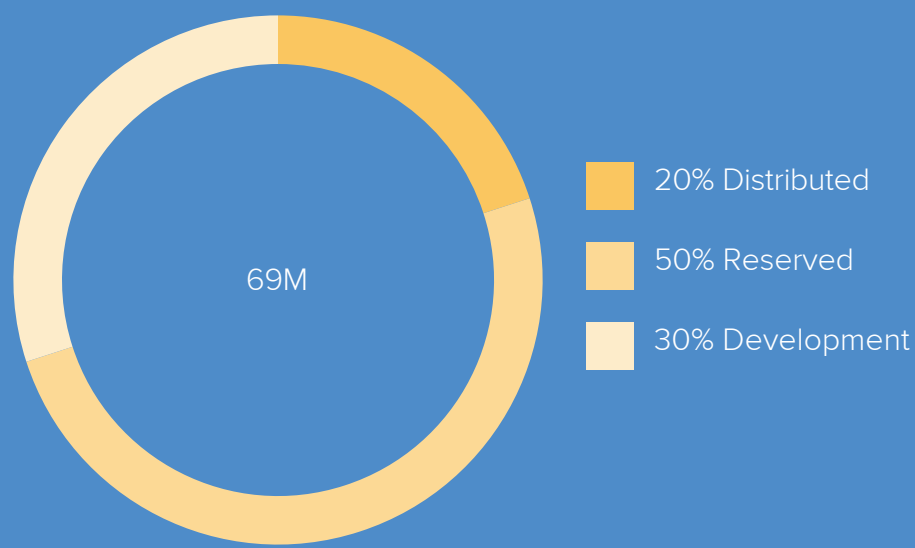
Our history of transparency is well-documented. Our team isn't shy about who we are and what we do.

### Social

#### And more!

Talking to people has always been more effective for us than copywriting. Social media is a key part of our business model.

### Initial Supply Allocation



### Payment Processor

#### Cross-Exchange

This project was built on a foundation of minimalism. Sending and receiving payments in cryptocurrency should be quick and easy. Lood.Cash is a native web application tailored to accepting Bitcoin or Lood and allowing users to swap them for other adult cryptocurrencies or vice-versa.

### Cross-Platform Analytics

#### Aggregate tracking

Combine and track content analytics on supported social media and adult content platforms.

### Smart Money

#### Real decisions happen on the blockchain.

Our servers only utilize the smart contract and/or individual chains that allow digital currencies like LOOD and others to exist. All transactions are ultimately carried out on the blockchain.

## A Naked ERC-20 Token

### On Adapting

Lood was originally a cryptocurrency developed on a standalone blockchain. But technology moves fast and we wanted to spend more time building and less on maintenance. In addition, the costs associated with hosting and the technical overhead was unsustainable.

Now, due to changes in user behavior within the cryptocurrency market and new flexibilities in how smart contracts can interface with other technologies. We have decided to base our solution in the most minimalist of ERC-20 tokens. While building a narrow software suite around the very functionality that every token or coin was meant to embody. Peer-to-Peer financial transactions.

### A Small Team, With Big Tech

Our core set of tools consists of 100,00+ lines of code and was written by one developer over six years. Currently, any reference to we is in reference to everyone loosely or closely involved with this project and its predecessors. To whom Lood owes its existence.

As independent performers in the adult industry continue to move away from larger content producers and on to increasingly more model-friendly services. In the future we hope to scale our stack to provide a broader more Glassdoor-like experience for talent and agencies within the space.

